

MAIDEN LA

JULY 27, 2016

FOR IMMEDIATE RELEASE:

ANNOUNCING MAIDEN LA, a county-wide network of LA-based ‘happenings’ taking place throughout the month of August 2016.

Commencing August 1, 2016, **Maiden LA**, in its very first iteration, will connect over 130 artists, collectives and organizations, highlighting Los Angeles as a vastly extensive and vibrant community. The incredibly diverse event list ranges from web-based projects and performances to open studios, exhibitions, and public installations, as far reaching as the Antelope Valley and San Pedro. Some artists have opened up their private residences while others have taken to the streets or parks. All events submitted by July 15th are included on a printed map and downloadable PDF, while all events submitted through July 31st will continue to be listed on the web-based directory and calendar. You can download the PDF or visit the **Maiden LA** website, which offers a user-friendly and comprehensive event map and calendar. The information will also be available on Curate LA's web-based directory and downloadable app.

Maiden LA was created and organized by two Los Angeles-based artists, Molly Schulman and Salomeh Grace. Using the Hammer Museum's biennial as a jumping off point, **Maiden LA** (a playful anagram and homophone of 'Made in LA') stemmed from a desire to connect LA based artists, organizations and their respective communities, while bringing attention to the number of artist run initiatives throughout the city. The collaborative duo was interested in the concept of a Los Angeles survey as being one that considered the city as a platform for generative discourse and exchange, and one that would encourage unrealized projects to take form.

Support for **Maiden LA** is provided **Common Field**, a national network of experimental and non-commercial contemporary art spaces and projects. Maiden LA would like to thank all participants for contributing a range of compelling projects. A special thanks goes to **Common Field**, **Velaslavasay Panorama**, and **Curate LA** for their valued support.

For any press inquiries, please email info@maiden.la